ARM knows the world of connected devices

- Smartphone >95% market share
- Tablet >85% market share
- Wearables >90% market share
- Storage >90% market share
- Automotive infotainment >95% market share
- Microcontrollers >25% market share
- Wireless connectivity >60% market share
- Consumer electronics >55% market share
ARM mbed: Connecting chip to cloud

Device software
- IoT device application
- mbed clients – mbed OS, mbed Cloud Client
- Device silicon and hardware

Device services
- mbed Cloud
  - Update
  - Provision
  - Connect

Third-party cloud services
- IoT cloud applications
  - Analytics and rules
  - App management
  - Web servers
  - Scale-out
  - Load balancing
  - Data storage

ARM mbed clients – mbed OS, mbed Cloud Client

ARM mbed: Connecting chip to cloud

Device silicon and hardware

©ARM 2017
Air quality monitoring system

mbed Enabled air quality monitor with integrated multi sensor technologies

Demonstrating mbed technologies
- mbed OS
- mbed Cloud Client
- mbed Cloud Connect
- mbed Cloud Update
mbed Cloud
mbed Cloud simplifies management of IoT devices

- Connectivity, Provisioning and Firmware Update
- Standards-based approach
- Optimized for energy efficiency
- Unique offering for a chain of trust for IoT
- Simplifies firmware update across complex networks
OMA Lightweight M2M

- LWM2M is a Device Management protocols optimized for IoT devices
  - Manage IoT devices remotely and update over-the-air
- LWM2M enables interworking between compatible clients and servers
- Usage of Standard protocols is the key in preventing vendor lock-in
  - Vendor lock-in - a customer dependent on a vendor for products and services, unable to use another vendor without substantial switching costs
- ARM is an active member in the OMA standard body activities
- ARM client and server implementation are standard compliant
  - ARM participate in the on-going TestFests compatibility activities
Example of weather station

- Device registers
- Registration lifetime: 24h
- Discover objects & resources:
  - Power switch
  - Temperature
  - Humidity
  - Pressure

Simple observation
- Observe temperature
  - GET /sensors/temperature Observe
  - Device notifies everytime a change of temperature happens
    - Notify 14.5C
    - Notify 13C

Observation with attributes
- Write attributes
  - Minimum value 5°C and Maximum value 10°C
  - Write Attributes PUT /sensors/temperature?tmin=5&tmax=10
- Observe using attributes
  - Notifications are not sent unless temperature goes below 5°C or above 10°C

Min 5°C
Max 10°C
Addressing remote device updates

New in mbed Cloud v1.2 – Enhanced update capability

Only device management solution offering secure firmware updates for remote devices

- **Secure:** Authenticity, integrity and confidentiality protection
- **Fail-safe:** Update campaigns protected during power failures and no roll-back
- **Campaign tracking:** Accurate campaign tracking reducing maintenance costs
- **Conditional control:** Rules to avoid interrupting critical device operations
Update Workflow Overview

- Code Development
  - Prepare Update Package
  - Publish Package
- Device Admin
  - Manage Campaigns
- Update Service
  - Setup Campaign
  - Distribute Package
- Device
  - Apply Updates
  - Verify Package
  - Apply
  - Recover

Software Developer

Device Admin/S
Service Manager
Platform OS requirements

- Accelerate the **development** of IoT devices
  - Integrate all the necessary software components needed for constrained IoT devices (MCUs)
  - Bring modern development methodologies and choice to MCUs to improve productivity
  - Provide OS functionality and APIs across many vendor solutions to enable choice

- Accelerating the **deployment** of IoT devices
  - Provide standardised connectivity to the cloud across different transports
  - Provide manageability from the cloud to open opportunities and reduce cost/risk

- Develop and leverage an **ecosystem**
  - Freely available and open source to remove barriers to entry and enable adoption
  - In collaboration with partners to provide maximum gearing of investment for everyone
  - The tools and web infrastructure to support an ecosystem and create network effects
mbed OS
mbed OS 5

mbed OS is built to address the disruptive jump in complexity for embedded software

Addresses built-in security, multi-protocol connectivity and device updatability

Over 85 silicon platforms supported for developers today

Open collaboration across the ecosystem accelerates IoT system development
mbed OS Core

- Includes an RTOS Kernel
  - Built on the open source CMSIS-RTOS RTX
  - Established, widely used RTOS kernel
  - Very small kernel optimised for constrained memory devices

- Includes peripheral driver APIs, consistent across devices
  - Start-up and environment initialisation
  - Memory maps and cross-toolchain support and integration
  - Driver APIs for all common peripherals, supported across all MCUs

- Application and component libraries can be built unchanged
  - Provides portability for developers and helps to deliver network effects
mbed OS 5.5 headline features

- CMSIS5 and CMSIS-RTOS2
- Entropy/Acceleration Partner HW support
- Bootloader and firmware update framework
IoT landscape and networks are constantly evolving

Secure smarter city applications

Cellular and NB-IoT support for faster, more efficient operations

Precision farming and connected sites

Native LoRaWAN API support to allow for rapid software development

Commercial lighting control

Certified Thread 1.1 stack by ARM mbed is being adopted by major manufacturers
mbed OS - Networking
mbed OS Connectivity

LAN
- Ethernet
- WiFi

BLE
- Thread

WAN
- Cellular
- LoRaWAN
- Sub-GHz 6LoWPAN
- NB-IoT
Ethernet / Wi-Fi integration in mbed OS

- **Native dual mode IP stack**
  - Integrated stack with MAC porting interface
  - Focused on STA mode
  - IPv4 and IPv6 support

- **Unified MAC integrations**
  - Simplified integration for partners
  - Consistent behaviour across silicon platforms
  - Testing can focus on MAC port
Cellular integration in mbed OS

- Native 3GPP 27.007 driver included in mbed OS 5.5
  - Integrated with mbed OS IP stack
  - IPv4 network capability

- Extendable architecture
  - UART based AT modem driver
  - Easily extensible to support other digital interfaces such as SPI, USB, etc.
  - Testing can focus on PPP driver
Thread integration in mbed OS

- **Certified Thread 1.1 stack included in mbed OS 5.4**
  - Any silicon or module partner can now enable developers with Thread 1.1 by using existing or porting a new 802.15.4 transceiver

- **Release includes developer access to:**
  - Thread node support in mbed OS
  - Border router application
  - Linux-based access point reference design
BLE integration in mbed OS

- **Native BLE stack coming to mbed OS**
  - Integrated stack with HCI porting interface
  - Qualification tested and compliant with the latest version of the Bluetooth Core Specification

- **Showing ~5x reduction in LoC for integration**
  - Simplified integration for partners
  - Consistent behaviour across silicon platforms
  - Testing can focus on HCI port
LoRa integration in mbed OS

- LoRa and LoRaWAN networks
  - Beginning to be trialed worldwide by operators and cities
  - Bring-your-own infrastructure

- mbed OS already supports LoRa
  - Building in native LoRaWAN support
  - First LoRaWAN APIs available for partner review in mbed OS 5.3
Partner Cooperation case I – FOTA over LoRa
“The mantra of any good security engineer is: “Security is not a product, but a process” It's more than designing strong cryptography into a system; it's designing the entire system such that all security measures, including cryptography, work together.”

– Bruce Schneier
mbed OS - Security
mbed security architecture

Cloud application platforms

- Data Flow Management
- Deployment Management
- Connectivity Service
- Provisioning Service
- Update Service

mbed Cloud

mbed TLS

mbed uVisor

- Crypto TL
- Conn TL
- Prov TL
- Update TL

mbed OS

Device Hardware

Lifecycle security

Communication security

Device security
mbed uVisor security

- Enables compartmentalization of threads and processes for microcontrollers.

- mbed uVisor initialized first in boot process

- mbed uVisor allocates protected per-box stacks and detects under-/overflows during operation.

- Per-Box data sections are protected by default:
  - Secure per-box context memory, stack and heap.
  - Shared data/peripherals with other boxes on demand.

- De-privileges execution, continues boot unprivileged to initialize OS and libraries.
mbed uVisor hypervisor: Hardware security for microcontrollers

- Initialization of memory protection unit (MPU) based on box permissions:
  - Whitelist approach – Access Control List (ACL) only required peripherals are accessible to each box.
  - Each box has private .bss data and stack sections.

- Write access to flash is only allowed through APIs of a dedicated flash-access box process.
mbed uVisor on TrustZone-M

- ARM mbed uVisor application security model of TrustZone for ARMv8-M is source-compatible with the ARMv7-M security model.

- Additionally TrustZone for ARMv8-M enables bus level protection in hardware:
  - ARMv7-M requires software API filters for DMA access and other security critical operations.
  - ARMv8-M can filter for DMA access for requests initiated by unprivileged code on bus level.

- TrustZone for ARMv8-M MPU banking reduces complexity of secure target OS:
  - Secure OS partition owns a private MPU with full control.
  - OS keeps the privileged mode for fast IRQs.
  - Fast interrupt routing and register clearing in hardware.
  - Fast cross-box calls on TrustZone for ARMv8M – optimized call gateways.
uVisor on TrustZone for ARMv8-M

Security Functionality:
- Cryptography
- Key Management
- Secure FW Upgrade
- Secure Identity
- Security Monitoring

Remainder of mbed OS:
- HAL + Drivers
- Scheduler
- Connectivity Stack(s)
- Device Management
- User Application Code and Libraries

Isolated  Strong Separation  Non-critical

uVisor

© ARM 2017
mbed OS
Contribution and Licensing
mbed OS Licensing and Contribution

- mbed OS is primarily open source, under Apache 2.0 or compatible licenses
  - Proprietary partner components (like radio drivers) can be under free binary license

- Partners pay a membership fee to support and contribute to project
  - Our partners share a vision for the future where development and deployment of commercial Internet of Things (IoT) devices is possible at scale, and a desire to collaborate on concrete plans and projects to make that vision a reality.

- Developers can use it for free

partnership@mbed.com
mbed OS
Developers and Partners
mbed Developers

Over 250k registered developers

A third of developers are professionals

A global footprint

Source: mbed.com, mbed developer survey 2017
mbed Product Development

### Products target a diversity of IoT markets

<table>
<thead>
<tr>
<th>Market</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oil &amp; gas</td>
<td>14%</td>
</tr>
<tr>
<td>Asset tracking</td>
<td>12%</td>
</tr>
<tr>
<td>Transportation</td>
<td>10%</td>
</tr>
<tr>
<td>Smart city</td>
<td>8%</td>
</tr>
<tr>
<td>Security</td>
<td>6%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>4%</td>
</tr>
<tr>
<td>Lighting</td>
<td>2%</td>
</tr>
<tr>
<td>Wearables</td>
<td>2%</td>
</tr>
<tr>
<td>Healthcare</td>
<td>2%</td>
</tr>
<tr>
<td>Energy &amp; utilities</td>
<td>2%</td>
</tr>
<tr>
<td>Smart buildings</td>
<td>2%</td>
</tr>
<tr>
<td>Automotive</td>
<td>2%</td>
</tr>
<tr>
<td>Consumer</td>
<td>2%</td>
</tr>
<tr>
<td>Industrial</td>
<td>2%</td>
</tr>
<tr>
<td>Smart home</td>
<td>2%</td>
</tr>
</tbody>
</table>

### Products use a diversity of connectivity

- **WiFi**: 55%
- **Bluetooth**: 45%
- **Ethernet**: 0%
- **Cellular**: 2%
- **LoRa**: 4%
- **Narrow-band IoT**: 2%
- **6LoWPAN**: 0%
- **Thread**: 0%

### 45% of projects expect to achieve deployment

- Don’t expect mbed project to be deployed into the market (55%)
- Do expect mbed project to be deployed into the market (45%)

Source: mbed.com, mbed developer survey 2017
Partner Cooperation case II - Digital Tag
mbed Tools Overview
mbed Tools

- Free core tools provide build, debug, test and collaboration workflows
- Third party partner industry tools support

mbed OS core tools
- mbed CLI
  Command Line Interface
- mbed Compiler
  Online IDE
- mbed Greentea
  Porting Testsuite and CI
- mbed pyOCD
  CMSIS-DAP Debug Library
- mbed DAPLink
  CMSIS-DAP Debug Firmware

mbed OS IDEs and toolchains
- ARMKEIL
  Microcontroller tools
  ARM Compiler 5
- IAR SYSTEMS
  GCC
- developer.mbed.org
  GitLab
  GitHub
  Bitbucket
  mercurial

© ARM 2017
ARM IS THE LEADER OF CONNECTED DEVICES

The trademarks featured in this presentation are registered and/or unregistered trademarks of ARM Limited (or its subsidiaries) in the EU and/or elsewhere. All rights reserved. All other marks featured may be trademarks of their respective owners.

© 2017 ARM Limited