67% thought most technology companies don’t regard security as fundamental. We think that’s a problem!

Most consumers care but struggle to measure product security

74% of survey respondents thought consumers appreciated the value of security but most are unsure what to look for when buying a product.

Arm believes: As consumer awareness improves, operators will compete to make their products the most secure.

Spectre and Meltdown were drops in the ocean for consumers

64% of survey respondents thought Spectre and Meltdown shocked security consumers for a second but did not change long-term buying habits.

Arm believes: For tech sector workers, who can design technology that prevents the next Spectre incident, the risk of device vulnerabilities will fall in the future.

Standards may encourage secure thinking but success will come from self-governance

72% of survey respondents thought minimum standards would force companies to improve security. However, many technical standards won’t keep up with the pace of change, suggesting self-governance may be more rewarding.

Arm believes: The Arm Security Manifesto 2017 calls on companies to hold themselves to a digital social contract.

Too many companies put revenue before good security

56% of tech sector workers find it difficult to tell how companies value security. 54% of tech sector workers found it difficult to tell how companies value security. 28% felt that product makers favor profit and speed to market over cybertrust.

Arm believes: Tech companies that don’t value cybersecurity will fail in the future.

AI isn’t a cure-all for device vulnerabilities

24% of tech sector workers believe artificial intelligence will fundamentally improve threat detection, though more than half believe it will be just one part of a device’s security arsenal.

Arm believes: AI will have broad impacts on the compute capability of devices, including enabling better threat detection.

For further information on Arm security explore the new 2018 Security Manifesto https://www.arm.com/securitymanifesto