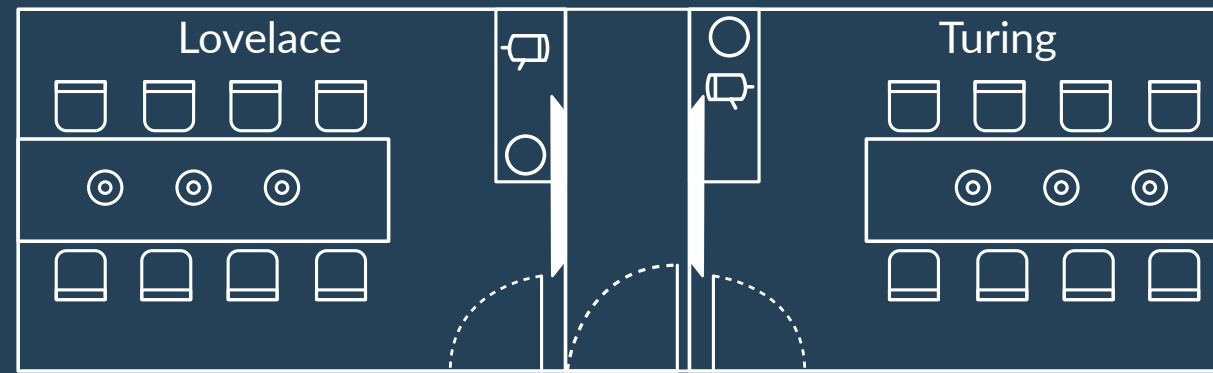


Arm Booth Guide

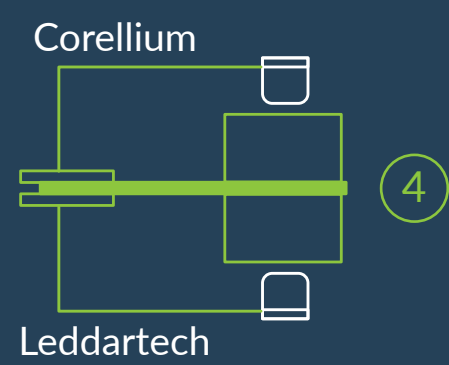
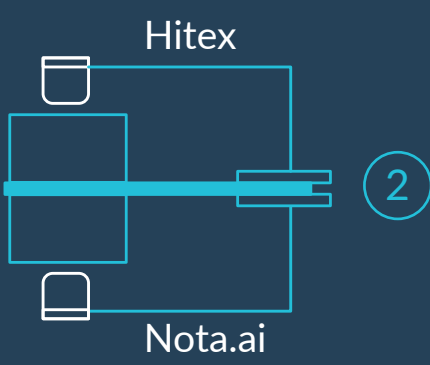
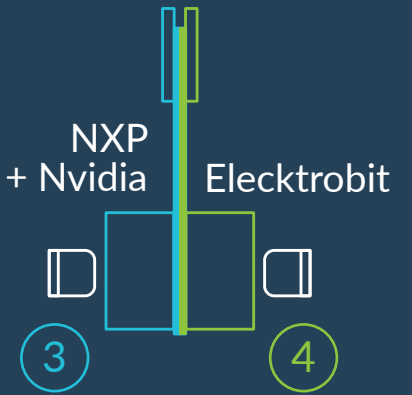
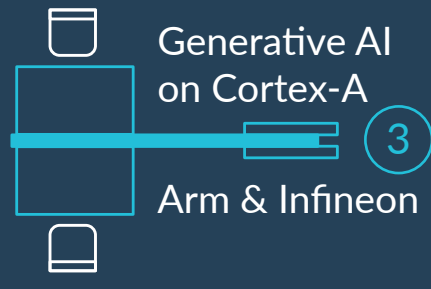
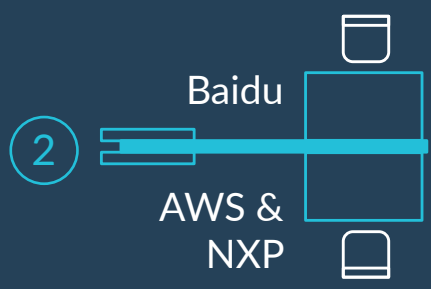
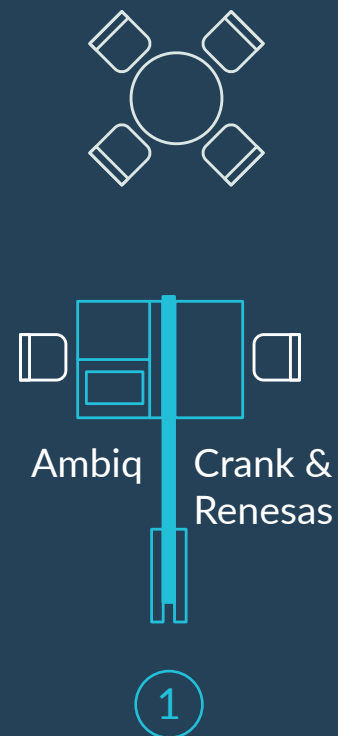
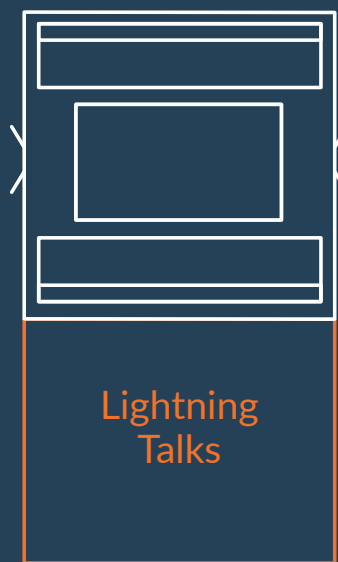
Embedded World 2024



Explore Demos from Arm and Partners



Walk way



IoT

1 Intelligent IoT, Everywhere with Arm Helium

- Ambiq: Battery-powered Endpoint AI
- Crank and Renesas: Crank Storyboard

2 Tools and Developer Solutions

- Hitex: Edge ML with MDK and CMSIS
- Nota.ai: AI on Arm with NetsPresso®
- AWS & NXP: Smart Vision Runs on Arm
- Baidu: Efficient End-to-end MLOps Workflows

3 High Performance Intelligent IoT with Arm Cortex-A and Ethos

- Arm: Generative AI on Cortex-A
- NXP & Nvidia TAO: High Performance Edge AI Vision on NXP i.MX 93
- Arm & Infineon: Ethos AI Accelerators

Auto

4 Arm Automotive Enhanced Compute Platforms in Action

- Leddartech: LeddarVision ADAS L2/L2+ Front Entry
- Elektrobit: Elektrobit's EB corbos Linux on NXP S32G
- Corellium: Arm Virtual Platform